

### **CLAIM AMENDMENTS**

Please amend the claims (~~strikethrough~~ indicating deletion and underline indicating insertion) as follows:

1 - 9. (previously cancelled)

10. (previously amended) A method of conducting business, comprising the steps of:

    distributing coin collection and retention devices to consumers, said devices receiving coins;

    advertising, promoting or providing information related to at least one commercial product or service of at least one commercial entity on the exterior of said coin collection and retention devices;

    advertising, promoting or providing information relating to at least one charitable entity on the exterior of said coin collection and retention devices;

    accepting said coin collection and retention devices containing said coins from said consumers; and

    providing said consumers with a report of the value of said coins accepted and the estimated amount of charitable contribution made.

11. (currently amended) The method of claim 10, further comprising the step of distributing said charitable amounts from said coins collected to said at least one charitable entity.

12. (currently amended) The method of claim 11, wherein said at least one commercial entity provides the majority of funding for said method.

13. (currently amended) The method of claim 10, further comprising the step of advertising, promoting or providing information relating to said at least one charitable entity on the interior of said coin collection and retention devices.

14. (previously amended) The method of claim 10, further comprising the step of providing at least one sample product free of charge in said coin collection and retention devices.

15. (currently amended) A method of increasing the circulation rate of coins in the economy and reducing the need to mint new coins, comprising the steps of:

distributing coin collection and retention devices to consumers, said devices receiving coins, wherein said collection and retention devices provide incentives to said consumers to return said devices because at least a portion of the amount of said coins collected is donated to at least one charitable entity;

obtaining at least a portion of the funding for said coin collection and retention devices and related distributing and collecting by allowing said at least one commercial entity to advertise or promote at least one product or service on said devices;

accepting said coins from said consumers; and

distributing charitable amounts of said coins collected to said at least one charitable entity.

16. (currently amended) The method of claim 15, further comprising the step of advertising, promoting or providing information related to said commercial product or service of said at least one commercial entity on the exterior of said coin collection and retention devices.

17. (currently amended) The method of claim 15, wherein said at least one commercial entity provides the majority of said funding for said method.

18. (previously amended) The method of claim 15, further comprising the step of accepting said coin collection and retention devices containing said coins from said consumers.

19. (previously amended) The method of claim 15, further comprising the step of providing at least one sample product free of charge in said coin collection and retention devices.

20. (currently amended) The method of claim 15, further comprising the steps of:  
accepting said coin collection and retention devices containing said coins from said consumers;  
advertising, promoting or providing information related to said commercial product or service of said at least one commercial entity on the exterior of said coin collection and retention devices, wherein said at least one commercial entity provides the majority of said funding for said method; and

providing at least one sample product free of charge on the interior of said coin collection and retention devices.

21. (currently amended) A method of conducting business, comprising the steps of:  
distributing coin collection and retention devices to consumers, said devices  
receiving coins;  
advertising, promoting or providing information related to at least one product, at  
least one service, or at least one product and service of at least one commercial entity  
on said coin collection and retention devices, wherein said at least one commercial  
entity provides the majority of funding for said method; and  
advertising, promoting or providing information relating to at least one charitable  
entity on said coin collection and retention device.

22. (previously amended) The method of claim 21, further comprising the step of  
accepting said coin collection and retention devices containing said coins from said  
consumers.

23. (previously amended) A method of conducting business, comprising the steps of:

    distributing coin collection and retention devices to consumers, said devices receiving coins;

    advertising, promoting or providing information related to at least one product, at least one service, or at least one product and service of at least one commercial entity on said coin collection and retention devices;

    advertising, promoting or providing information relating to at least one charitable entity on said coin collection and retention devices;

    accepting said coins from said consumers; and

    providing said consumers with a report of the value of said coins accepted and the estimated amount of charitable contribution made.

24. (currently amended) The method of claim 23, further comprising the step of distributing said charitable amounts from said coins collected to said at least one charitable entity.

25. (currently amended) The method of claim 23, wherein said at least one commercial entity provides the majority of funding for said method

26. (currently amended) The method of claim 21, further comprising the step of advertising, promoting or providing information relating to said at least one charitable entity on the exterior, the interior, or the exterior and the interior of said coin collection and retention devices.

27. (currently amended) The method of claim 21, further comprising the step of providing at ~~lest--least~~ one sample product free of charge in said coin collection and retention devices.